## Cortland County Community Action Program, Inc

## Strategic Plan 2023-2027

Program, Planning & Evaluation (PP&E) Committee Approved – November 10, 2022 Board of Directors Approved – December 8, 2022



### Introduction

The 2023-2027 strategic plan is rooted in the national Community Action Theory of Change and informed by the Board of Directors' 2022 reaffirmation of CAPCO's mission and values:

#### Mission

CAPCO is dedicated to providing and advocating for community-wide actions and programs that increase individuals' dignity and self-reliance and improve community conditions, engaging all sectors of the community in Cortland County's fight against poverty.

#### We Value

- The voices and experiences of the people we serve, and their full participation in our community.
- Respect for ourselves and all those we come in contact with in our work.
- Accountability for our resources and results to our participants and our community.
- Cooperation and partnership within CAPCO and with the individuals and organizations that support our mission.
- A commitment to understanding our own and others' strengths, and using these strengths to support our program, management and governance activities.

#### Plan Focus

The 2023 plan's format has been updated to support CAPCO's agency-wide impact in the key community needs identified in the 2021 Community Needs Assessment: mental health services, educational disparities, risk factors related to adverse childhood experiences, increasing cultural diversity, deficit in available childcare/early childhood education opportunities, and nutrition/food assistance. This plan maintains some strategic priorities found in the former strategic plan while responding to emerging community needs.

The plan further establishes CAPCO's leadership role in community-wide dialogue toward a common understanding of poverty and the very real barriers that people face in moving out of poverty. It introduces best and promising program practices and promotes collaborations with local, statewide and national partners that extend CAPCO's program and advocacy impact beyond what one organization can accomplish on its own. The goals and strategies included here also assume continued improvements to existing programs and partnerships, based on the ongoing monitoring of outcome data, customer feedback, and management discussion.

#### **Planning Activities and Timeline**

Formal planning activities began in March 2022, following the approval of the 2021 Community Needs Assessment. NYSCAA staff met with the Executive and Deputy Director to design a timeline to ensure the agency-wide strategic plan be completed by December 2022. On June 1, 2022 a full-day planning meeting was held with management and leadership staff and the Board's Program Planning and Evaluation Committee members to review the current plan and discuss opportunities for CAPCO based on emerging needs identified in the needs assessment and by CAPCO staff. NYSCAA staff reviewed the needs assessment report and the summaries of the listening sessions with staff in the spring of 2021, which captured feedback on CAPCO's strengths, weaknesses, opportunities, and threats (SWOT). Additional work took place in All Staff and Management meetings, as staff identified the program and service development, partnerships, funding opportunities, and internal efficiencies that will drive CAPCO's impact in these need areas during the next five years.

NYSCAA met with the Executive and Deputy Directors on August 11, 2022 to review the draft plan and make revisions. The plan was updated to reflect the revisions and was presented to the Board's Program and Planning Committee on November 10, 2022, and was voted on by the entire board on December 8, 2022.

### Results-Oriented Management and Accountability (ROMA) in Strategic Planning

The importance of ROMA in the agency's strategic planning process can be traced back to IM 49, issued by the federal Office of Community Services (OCS) in 2001, which replaced the original Office of Economic Opportunity. OCS set the ROMA framework clearly within the compliance context set by the Government Performance and Accountability Act. IM 123, issued in 2011, emphasized further the importance of building a performance management structure using ROMA and the National Performance Indicators (NPIs). IM 138 issued by OCS in January 2015 with the release of the CSBG Organizational Standards, highlighted the importance of performance management using the Standards, ROMA and state and federal accountability measures.

CAPCO implements ROMA's performance management framework to not only monitor and track program-based delivery systems and outcomes, but also to assess how programs work together to promote changes for the customer and community. CAPCOs Strategic Plan reflects CAPCO's commitment to improving communities and the lives of people living in poverty, as well as its management processes. To underscore

the importance and use of ROMA in the strategic planning process, the facilitator of the board/staff planning session on August 11 and one of the draftors of this document is a nationally certified ROMA Trainer.

### **Customer Satisfaction**

The purpose of reviewing customer satisfaction data is to help ensure that CAPCO's strategic plan is directly connected to the community needs assessment (CNA) and responsive to its customers and communities. Customers provide essential insights on such issues as the effectiveness of service delivery strategies, changes to policies and processes that can increase efficiency, and problems with access caused by where programs are physically located in the community. Customer feedback is also a key element of evaluating programs and services and is another core component of the ROMA cycle.

In CAPCO's most recent needs assessment completed in 2021, the responses to a series of questions asked about CAPCO services were overwhelmingly positive: 91% reported that staff listened and treated them with respect, 97% would recommend CAPCO to family and friends, and 97% would go back to CAPCO for additional services if needed.

CAPCO also conducted an agency-wide customer satisfaction survey in 2022. Customers from various programs, including Early Head Start/Head Start, WIC, Healthy Families, Energy Services, and Family Essentials, among others, completed the survey. Mirroring the results of the survey done in 2021, 94% of respondents agreed or strongly agreed they were treated with respect by CAPCO staff, and 92% agreed or strongly agreed staff listened and responded to concerns. Additionally, 82% of respondents indicated that CAPCO staff told them about other CAPCO programs that could be helpful, and 81% noted that CAPCO staff provided information about other community programs that could be of assistance.

### Format and Accountability

Three of the plan's four impact areas (Individual and Family Stability/Security, Community Conditions and Opportunities, and Community Engagement) reflect the three national Community Action goals and the fourth, included in previous plans, emphasizes CAPCO's capacity as an effective mission-based not-for-profit corporation and community partner. Within each of the four goal areas, outcomes, strategies, measurements, and timeline to be able to document progress on achievement of the goals.

# IMPACT AREA: Individual and Family Stability/Security

#### Goal 1: People with low incomes are stable and have economic security. Strategic Priority: Explore avenues to address homelessness in the community. **Progress** Outcome **Strategies** Measurement of **Target** Comments Red/ /Green Success Date 2023 & CAP understands the Conduct an inventory Inventory extent of of homelessness Ongoing completed and services gaps homelessness in the needs and what community and the determined resources are available services currently available in the community to meet the needs of homeless individuals and families Assess service gaps Clearly defined role 2023 & **CAPCO** determines its Depending on role in addressing inventory data, for CAPCO with Ongoing specific goals for homelessness in the consider CAPCO's role in addressing community addressing homelessness, such homelessness as, but not limited to: moving forward • Act as a convener to bring service providers together • Expand the family advocate (or another position(s))

	Explore funding sources to meet the					
	identified need(s)					
Strategic Priority: I	Explore options for	CAPCO fee-based	childcare	e for extended/bef	ore/after sch	ool.
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
CAPCO determines its role/capacity to offer fee-based child care opportunities in the	Reach out to school districts and other partners to discuss childcare needs and opportunities	Outreach/meetings held/conducted	2023 & Ongoing			
community, specifically focused on wrap-around services	Research and study the community need and determine the necessity for wrap- around child care	Study completed and decision made	2024			
Strategic Priority: I	Expand/enhance se	ervices in rural con	nmunitie	s within Cortland C	County.	
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
	Research mobile services, and potential collaboration with current mobile providers	Research conducted	2023			
Services in rural communities are	Assess client needs in rural locations	Rural needs and staffing assessed	2023 & Ongoing			

enhanced/expanded to meet resident needs	Assess rural staffing  Explore co-location with community and business partners (doctors' offices, federally qualified health center, etc.)  Reimagine staffing in rural centers to meet client needs	Potential locations explored  Determination made as to feasibility  Explore creative solutions/survey staff to overcome identified challenges	2023 & Ongoing 2023 & Ongoing			
Strategic Priority:	Increase options fo	r healthy food.  Measurement of	Toward	Due succe		
Outcome	Strategies		Target	Progress	Comments	
Outcome	Provide options to buy local, seasonal food directly through Community Supported Agriculture (CSA)	An increase in the CSA options and the number of residents who take advantage of the opportunity	Date Ongoing	Red/Yellow/Green	Comments	

	Expand gardening	The number of	2023 &			
	opportunities at Early	families who access	Ongoing			
	Head Start/Head	garden produce				
	Start (EHS/HS)					
	Continue to promote	Increased WIC	Ongoing			
	the farmers market	Farmers Market				
	especially through	redemption rates				
	the WIC program					
	Explore partnerships	Increased	Ongoing			
	with local	partnerships for				
	producers/farm	families to access				
	initiatives	fresh fruits and				
		veggies				
Strategic Priority:	Improve family hea	ilth and stability.				
Strategic Priority: Outcome		Ith and stability.  Measurement of	Target	Progress	Comments	
	Strategies		Target Date	Progress Red/Yellow/Green	Comments	
	Strategies	Measurement of Success	Date		Comments	
	Strategies  Promote Community	Measurement of Success The number of			Comments	
Outcome	Strategies  Promote Community Action Angels	Measurement of Success  The number of initiatives that were	Date		Comments	
Outcome Families have	Strategies  Promote Community	Measurement of Success The number of	Date		Comments	
Outcome	Strategies  Promote Community Action Angels	Measurement of Success  The number of initiatives that were held	Date		Comments	
Outcome  Families have improved health and	Strategies  Promote Community Action Angels	Measurement of Success  The number of initiatives that were	Date		Comments	
Outcome  Families have improved health and	Strategies  Promote Community Action Angels	Measurement of Success  The number of initiatives that were held  Number of people	Date		Comments	
Outcome  Families have improved health and	Promote Community Action Angels initiatives  Increase volunteer	Measurement of Success  The number of initiatives that were held  Number of people helped	Date Ongoing 2023 &		Comments	
Outcome  Families have improved health and	Promote Community Action Angels initiatives  Increase volunteer drivers to expand	Measurement of Success  The number of initiatives that were held  Number of people helped  Number of drivers	<b>Date</b> Ongoing		Comments	
Outcome  Families have improved health and	Promote Community Action Angels initiatives  Increase volunteer drivers to expand transportation	Measurement of Success  The number of initiatives that were held  Number of people helped	Date Ongoing 2023 &		Comments	
Outcome  Families have improved health and	Promote Community Action Angels initiatives  Increase volunteer drivers to expand transportation program to meet	Measurement of Success  The number of initiatives that were held  Number of people helped  Number of drivers  Meeting customer	Date Ongoing 2023 &		Comments	
Outcome  Families have improved health and	Promote Community Action Angels initiatives  Increase volunteer drivers to expand transportation program to meet customers' basic	Measurement of Success  The number of initiatives that were held  Number of people helped  Number of drivers  Meeting customer	Date Ongoing 2023 &		Comments	
Outcome  Families have improved health and	Promote Community Action Angels initiatives  Increase volunteer drivers to expand transportation program to meet	Measurement of Success  The number of initiatives that were held  Number of people helped  Number of drivers  Meeting customer	Date Ongoing 2023 &		Comments	

The Energy Services	Number of	Ongoing		
Department will	partnerships gained			
continue to expand	or enhanced			
and build				
partnerships and	Number of			
conduct focused	households served			
outreach in Tompkins				
County				
Enroll more families	Number of families	End of		
in the Healthy	served and	contract		
Families program and	The number of	period /		
increase families'	families that	Ongoing		
active engagement in	engaged in 3 or			
the Healthy Families	more home visits in			
program.	the past 6 months			
Evnand MIC's	The number and	2023 &		
Expand WIC's footprint throughout	location of women			
	and children served	Ongoing		
the county	and children served			

## Strategic Priority: Improve adult literacy and education levels to support employability.

Strategic Friority.	inprove addit intere	acy and education	ieveis to	support employar	, iiicy.	
Outcome	Strategies	Measurement of	Target	Progress	Comments	
		Success	Date	Red/Yellow/Green		
Clients' adult literacy	Explore a dedicated and expanded space to house HSE, Adult Literacy, and Getting Ahead activities to	Grant writing: number of grants written and success rate	2023 & Ongoing			
are improved.	continue the expansion	Additional funding sources				

Clients are more employable.	accomplished with CARES funding Be intentional about a "whole family approach" working comprehensively with parents and children through partnership with Head Start parents	Number of Head Start parents sought further education and training	2023 & Ongoing		
	Be purposeful about focus on workforce development supports along with educational supports	Number of individuals that received workforce development or educational supports – referrals, webinar, class, resume building,	2023 & Ongoing		
		interviewing prep, dress for success, etc.			

# Strategic Priority: Decrease the adverse effects on children of families impacted by traumatic events.

Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
Children of families impacted by traumatic events are assisted by CAPCO	Reengage internal trauma-informed workgroup	Group reviews internal policies, practices, etc. to ensure traumainformed practices with clients	2023			

	Convene the trauma-	Trauma-informed	2023 &			
	informed care	committee in				
			Ongoing			
	committee that	motion.				
	reflects staff,					
	community partners,	Committee				
	and families served	members increased				
	to increase trauma	understanding of				
	understanding and	trauma				
	determine					
	appropriate shifts in	Shifts in service				
	service delivery to	delivery				
	decrease further					
	trauma					
<b>Governance Strate</b>	gic Priority					
<b>Board members</b>	Board members are	Annual board	2023 &			
provide meaningful	prepared to review	assessment/survey	Ongoing			
review of proposed	CAPCO's proposed					
program/services,	and ongoing					
intended program	programs, results,					
results, and tracked	and outcomes					
outcomes	through committee					
	structures, such as					
	<ul> <li>Executive</li> </ul>					
	committee					
	● PP&E					
	committee					
	Finance/audit					
	• committee					
	Board					
	development					
	committee					
The board is able to	Board members		Ongoing			
understand	conduct regular		3636			
	1	l	1	l .	l	l

connections among	review of plan		
plan goals and	strategies		
strategies and			
program services to			
meet customer needs			

## **IMPACT AREA:**

## **Community Conditions and Opportunities**

## GOAL 2: The communities that people with low income live in are healthy and offer economic opportunities.

Strategic Pr	iority: Expand access	s to safe and secu	ire housir	ıg.	
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments
	Explore opportunities for new funding to meet increased need	New funding received	2024		
Access to safe					
and secure housing is expanded	Explore resources and CAPCO's role in assisting homes in need of work prior to Weatherization services	Locating potential resources and CAPCO's role is defined	2023 & Ongoing		
	iority: Expand/enha				
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments
	Research mobile services, and potential collaboration with	Research conducted	2023 & Ongoing		
	current mobile providers				

Services in rural communities are enhanced/ex panded to meet resident needs	Assess rural staffing  Explore co-location with community and business partners (doctors' offices, federally qualified health center, etc.)  Reimagine staffing in rural centers to meet client needs	Potential locations explored  Determination made as to feasibility  Explore creative solutions/survey staff to overcome identified challenges	Ongoing  2023 and ongoing		
Governance	Strategic Priority			•	
Board members with knowledge and expertise are cultivated and recruited	The board development committee has overall responsibility for the recruitment and cultivation of new board members	The board Development Committee has a structure and process in place which is reviewed regularly	Ongoing		
	Board members are sought who have particular skills/expertise/knowle dge in the following areas:  • Businesses & economic development	Current board member composition is recorded at the beginning of 2023.  Board member composition is	Annually		

Housing and real	noted at the end		
estate	of 2023.		
<ul> <li>Transportation</li> </ul>			
systems			
Health, mental			
health, and substance			
abuse policy/service			
provision			
• Legal/law			
<ul> <li>Human Resources</li> </ul>			
<ul> <li>Local government</li> </ul>			

## IMPACT AREA: Community Engagement

# GOAL 3: People with low incomes are active in building opportunities for themselves and others in the community.

Strategic Priority: Engage people with low incomes and community leaders in identifying and addressing barriers to moving out of poverty.

Outcome	Strategies	Measurement of	Target	Progress	Comments
		Success	Date	Red/Yellow/Green	
Residents are active in	Reengage the community in	Number of community	2023 & Ongoing		
addressing poverty in the	strategies from Opportunity	gatherings			
community	Community and Getting Ahead Establish mentoring relationships	Number of successful mentoring relationships formed			
The community is educated about the effects of poverty	Train and develop staff to provide poverty simulations  CAPCO increases the number of poverty simulations provided to the community	Staff are trained in facilitating poverty simulations  CAPCO provides at least one simulation per year	Annually		

Strategic Pric	ority: Recruit CAPO	CO customers/forn	ner custon	ners for volunteer	and paid position	ns in CAPCO's
programs.						
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
Meaningful employment opportunities within CAPCO for participants are developed and enhanced	Utilize the following programs for outreach:  • Head Start/Early Head Start  • WIC Peer Counselors  • Family Essentials  • CDPAP	Number of former/current customers who are volunteers  Number of job opportunities developed/enhanced  Number of former customers employed by CAPCO	Ongoing			
Recruit with a special emphasis on volunteer drivers	Provide training and support for volunteer drivers	Number of volunteer drivers	Annually and Ongoing			
Governance S	Strategic Priority					
Develop board/staff advocacy strategies to	Board members educate the community about poverty in the County and about CAPCO: who we are, what we do, mission,	Develop a process for board members	Ongoing			

promote realistic policy change and	programs/services, etc.			
public	Work in partnership	Annually		
awareness	with NYSCAA,	and as		
	NCAP, and NCAF to	needed		
	identify high-			
	priority issues for			
	education/advocacy			
	consistent with			
	CAPCO's mission			
	and values			

# IMPACT AREA: Agency Capacity and Partnerships

	GOAL 4: CAPCO has the human and financial resources, partnerships, and influence to assure positive individual, family & community outcomes.								
•	Strategic Priority: Recruit and retain qualified staff.								
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments				
CAPCO increases	Survey staff as to their opinions/ideas about recruitment and retention  Review and summarize responses	Survey developed, disseminated, and completed Survey responses summarized	2023						
the number of qualified staff who are hired and retained	Engage Management team to review and consider options	Management team will review workforce options	2023 & Ongoing						

including, but not	Pilots conducted			
limited to:				
Hybrid/remote	Decisions made			
work				
Workweek hours				
Tuition				
reimbursement				
Wage increases				
Professional				
development				
Incentives				
Time-off policies				
Program support				
Strategic Priority: Coordinate and	promote professional	development and leaders	hin skill huilding	for CAPCO

# Strategic Priority: Coordinate and promote professional development and leadership skill building for CAPCO staff.

Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
CAPCO staff develop leadership skills and necessary credentials	Develop a consistent approach to tracking training participation at the Agency and Program levels.  Make ongoing updates to new hire orientation	Tool developed and put into practice  Update evaluation tool to determine the value of orientation developed and put into practice	At the end of every year: 12/31/2023 12/31/2024 12/31/2025 2023			
	Assist staff in gaining skills/credentials to provide training on mission-related	A mechanism developed to determine what staff	2023			

	open staff training to the community to extend mission-related best practices and generate revenue	require what skills/credentials  An increase in the number of staff who have gained skills/credentials  An increase in the number of community members who attended trainings  An increase in unrestricted revenue	At the end of every year: 12/31/2023 12/31/2025 At the end of every year: 12/31/2023 12/31/2024 12/31/2025			
	Support new program and best practice approaches with training opportunities (i.e., Two-Generation, Pyramid Parenting, Trauma Informed Care)	An increase in the number of staff members who attended these specific trainings	At the end of every year: 12/31/2023 12/31/2024 12/31/2025			
	Explore offering education assistance	Policy revisited	2023			
Strategic Prior	ity: Develop leader	ship succession wit	hin CAPCO.			_
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
Succession planning is	Build leadership skill- building into job		2023			

successfully integrated into CAPCO	descriptions and performance evaluations  Develop succession plans for all supervisory positions	Leadership skill building is included in performance evaluations Formal succession plans are developed and updated as necessary	2023 and Ongoing			
	Identify growth and advancement potential for all positions	Growth and advancement opportunities are documented in performance evaluations	Ongoing			
	Develop management operation "binders" that support succession planning	Management operations "binders" are developed	2023-2024			
Strategic Prid	ority: Support emplo	ovee well-heing me	ental health	and nersonal gro	wth	
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
	CAPCO will use the following initiatives to support staff wellbeing and mental health:  • Health and nutrition initiatives	Initiatives developed, and number of staff who participates	Ongoing			

Employee well- being and personal growth is supported	<ul> <li>Wellness challenges</li> <li>EAP</li> <li>Self-care and wellness training</li> <li>Surveys will be done periodically to gather staff input and evaluation</li> </ul>	Surveys developed, disseminated, and responses considered in ongoing initiatives	2023 and Ongoing			
Strategic Prior	ity: Monitor State	decision about CDP	AP progran	n.		
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
CAPCO has successfully responded to the decision about the CDPAP Program	CAPCO will continue to investigate changes to the CDPAP program  Contingent upon state-level changes, CAPCO may need to:  • evaluate needs • explore risk • redesign program • consider staffing structure	CAPCO moves forward with the most applicable options as more clarity is rendered	2023			

Strategic Prior	explore     becoming a     joint     employer  itv: Establish a second	ure intake system to	streamlin	e the customer ex	perience, drive	coordinated
_		nprove service respo				
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
Intake system meets the needs of CAPCO and its	Assess and evaluate CAPCO's current intake systems	System assessment	2024			
customers	Streamline and enhance the use of the database	Staff trained	2023 & Ongoing			
Strategic Prior spaces/facilitie Outcome	•	Iy reviews, recommendate  Measurement of Success	ends, and Target	Progress Red/Yellow/Green	cisting and pote	ential new
CAPCO's facilities are reviewed on	Utilize SAFE Committee review process	SAFE Committee meets and analyzes facilities and makes recommendations	Ongoing			
a regular basis	Include executive staff and finance committee input to the annual budget	Facility needs are considered when developing the annual budget	Ongoing			

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	Look for possible co-	Partners/organizations				
	location possibilities	reached out to				
	Consider balance:		2023 &			
	centralized locations		Ongoing			
	vs. spread-out in the					
	county					
Strategic Prior	ity: Maintain and e	expand CAPCO's net	work throu	gh staff participat	ion on the Board	s of
community ar	nd industry organiza	ations.				
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
CAPCO's	Consider staff and	Number of boards	Ongoing			
presence on	agency priorities	where CAPCO has a				
community and	when considering or	presence: community				
industry Boards	maintaining board	and/or industry				
is maintained	presence					
and/or						
expanded						
Strategic Prior	ity: Build CAPCO's	fund development o	apacity at	both Board and sta	aff levels.	
Outcome	Strategies	Measurement of	Target	Progress	Comments	
		Success	Date	Red/Yellow/Green		
	Initiate an annual	Annual fund	2023 &			
	fund development	development plan and	Annually			
	planning process that	process established				
	quantifies goals,					
	activities, internal					
	costs, and					
	staff/Board roles and					
	workload for all					

	Substance abuse	Number of new and	Annually /			
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
Strategic Pri	ority: Strengthen pro	gram partnerships	to meet inc	reased service der	nand.	
	value of the events					
	and evaluate the	event's value				
	fundraising events	and assessment of	Ongoing			
	Plan annual	Donations received	2023 and			
	annual campaign		Ongoing			
	Plan and execute an	Campaign donations	2023 and			
	opportunities					
	fundraising					
	"creative/innovative"	consider opportunities	Ongoing			
	Explore more	Board and staff	2023 and			
	development					
	data to support effective fund					
	donations, and other					
	contacts, donors,					
ncreased	tracking fundraising	improved				
apacity has	internal systems for	assessed and	Ongoing			
and fundraising	Assess and improve	Internal systems	2023 &			
development	unrestricted dollars					
APCO's fund	activities that raise					

Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments	
CAPCO strengthens community partnerships to meet increased	<ul> <li>Substance abuse</li> <li>Mental health</li> <li>Housing</li> <li>Literacy</li> <li>Youth</li> <li>Nutrition</li> <li>Child Care</li> <li>Employment</li> </ul>	Number of new and maintained community partner MOU's or contracts established in the past 12 months	Annually / Ongoing			

demand for services	<ul><li>Disabilities rights, advocacy</li><li>School Districts</li></ul>						
Strategic Prior Outcome	rity: Expand CAPCO Strategies	's use of external re Measurement of Success	Esources to Target Date	drive best busines Progress Red/Yellow/Green	s practices. Comments		
CAPCO utilized outside resources to maintain up-to-date on best business practices	<ul> <li>CAPLAW</li> <li>WIPFLI</li> <li>Bonadio</li> <li>Goetzman</li> <li>Business Council</li> <li>OCFS</li> <li>ESI EAP</li> <li>NYSCAA</li> <li>NCAP</li> </ul>	CAPCO evaluates these resources and explores other relevant resources.	Ongoing / Annually				
Strategic Priority: Maintain and expand CAPCO's use of external resources to drive best program practices and advocacy.							
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments		
CAPCO utilized outside resources to maintain up-to-	<ul> <li>NYSCAA</li> <li>NCAP</li> <li>NCAF</li> <li>Coalition on Human Needs</li> </ul>		Ongoing / Annually				

	1		1	•	T.	1
date on best	<ul> <li>National WIC</li> </ul>					
program	Association	CAPCO evaluates				
practices and	<ul> <li>NYS WIC</li> </ul>	these resources and				
advocacy	<ul> <li>CDPANYS</li> </ul>	explores other				
	<ul> <li>National HS</li> </ul>	relevant resources.				
	Association					
	NYS HS Region II					
	Hunger Solutions					
	Healthy Families					
	America					
	Healthy Families					
	NY					
	<ul> <li>NYSWDA</li> </ul>					
	Prevent Child					
	Abuse NY					
	Cortland Co.					
	Mental Health					
	Family					
	Counseling					
	Services					
	00.11000					
0	• • • • •			1.0		
_		nal systems to create	e efficiencie	_	<u>-</u>	
Outcome	Strategies	Measurement of	Target	Progress	Comments	
		Success	Date	Red/Yellow/Green		
	Enhance process		Ongoing			
	for CDPAP	System utilization and				
Internal systems	timesheets	process development				
are upgraded	Mobile-friendly	,				
	tech/equipment					
	Online					
	employment					
	application					

	<ul> <li>Employee         recruitment         database</li> <li>Expanded         options in         Complete Payroll</li> </ul>						
Strategic Prior	ity: Bocome a Trau	 ma-Informed Orgar	ization to l	 haln amployees n	articinants com	munity	
_	<del>-</del>	izations build resilie		neip employees, po	ai ticipaiits, coiii	illuliity	
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments		
CAPCO is a trauma-informed Agency	Provide professional development for CAPCO staff re: resilience, trauma- informed care, wellness	Number of TIC learning opportunities offered.  Number of staff participating	Annually				
	Engage community in trauma-informed work/ACEs	Number of community partnerships formed and/or participation in trauma-informed community efforts	Annually				
Strategic Priority: CAPCO will use Social Justice principles (access to resources, equity, participation, diversity, and human rights) in its management and operating principles.							
Outcome	Strategies	Measurement of Success	Target Date	Progress Red/Yellow/Green	Comments		
CAPCO intentionally	Staff are trained in social justice principles	Staff demonstrate increased knowledge through pre-post	Annually				

considers Social		surveys/customer			
Justice principles		interactions			
<b>Governance St</b>	rategic Priority			1	l
	Engage in a periodic	Process and tool is	Tri-		
	Board assessment process	determined	Annually		
	Regular in-house	Re-assess board	2023 &		
The Board and	orientation and	orientation and	Ongoing		
Policy Council	training for Board	training process			
are aware of and	and Policy Council				
are exercising	members	Develop process			
their	The committee	Determine committee	Annually		
representational,	structure advances	goals			
governance	strategic priorities				
oversight, and	(advocacy,				
developmental	community				
responsibilities.	engagement, fund				
	development, etc.)				
	Work with staff to	Create fund	2023 and		
	determine and	development plan	Ongoing		
	advance	with staff			
	opportunities to				
	increase unrestricted				
	funds				
	Provide periodic	Develop calendar of	2023 and		
	opportunities for	opportunities/events	Ongoing		
	board and policy				
	members to network				